**SEPTEMBER 2021** 

# The future of food matters

New branding / Digital hub / Connecting communities



"The future of food means that food systems enhance food and nutrition security for all, are economically sustainable, are inclusive and have a positive impact on climate and the environment."

DR FRANCESO BRACA

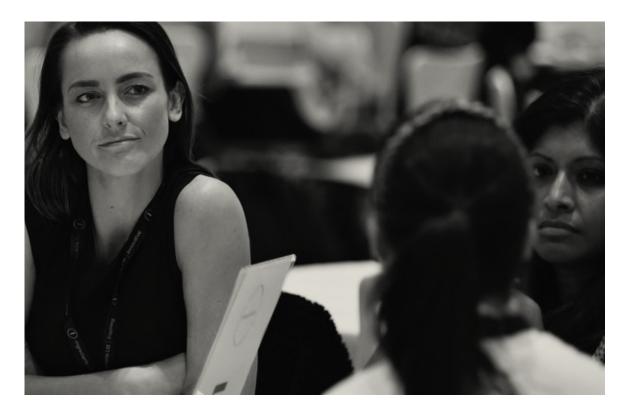
Director of the Dept of Nutrition and Food Safety World Health Organisation

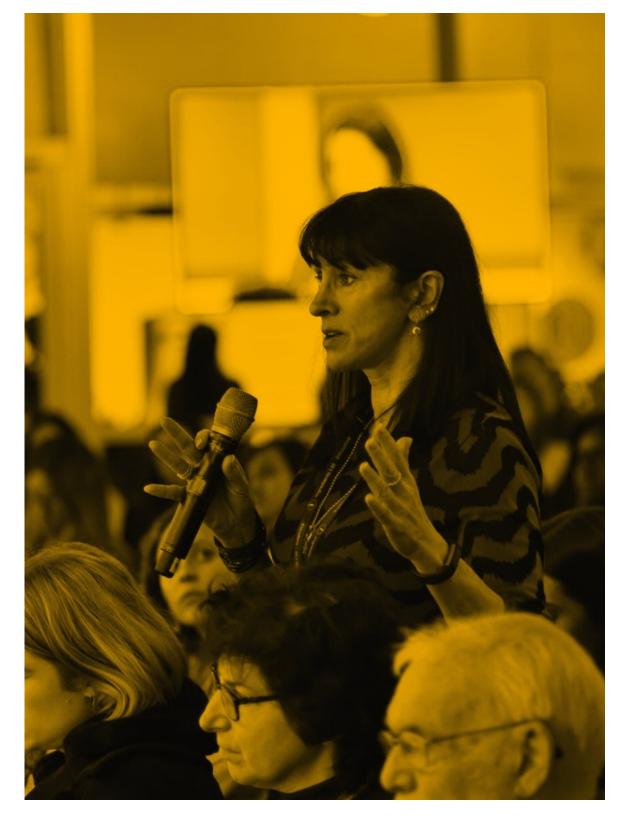
THE FUTURE OF FOOD MATTERS

# In 2014 we set out on a journey to help stimulate innovation in better-for-you ingredients and food and drink formulation.

Why? Well, because there are fewer bigger issues in our time. And whilst the challenge of delivering sustainable food systems and nutritious food for everyone is enormous, there's something running even deeper here: food and drink are an essential part of who we are, and we celebrate them enthusiastically.

Ever since then, we've been promoting learning, understanding and collaboration. From helping guide aspiring young students to championing the innovators making change happen, we highlight people with insight, ideas and passion, who are inspiring the future of food.











FOOD MATTERS

FOOD tech MATTERS FOOD MATTERS careers **EXCITING NEW CHAPTER** 

We're proud of what we've done so far, and we're looking forward to the next part of our journey when our new look will bring our family of brands and communities together, with a consistent style which reinforces their close relationship, and the connections between them.

We're delighted that **Food Matters Live** continues to be a thriving community of people working in sustainable food innovation, nutrition and health, retail and food service, research and policy.

**Food Tech Matters** has become an important catalyst for start-ups and entrepreneurs to link up with investors and industry, and to accelerate great ideas in food tech.

Of course people are the key to a sustainable food future, so naturally people take centre stage in **Food Matters Careers**, which provides opportunities for industry, academia and aspiring young people to connect, and build exciting careers within this important sector.

**NEW DIGITAL HUB** 

We're also delighted to launch our new website which will be our digital hub - at the centre of everything we do. For the first time, we are bringing together our brands, content and communities in one place, online.

# Discover

all our latest information in video, podcast and written formats, as well as the best of our archive material – all of which will be available 24 x 7

# Connect

with inspiring people across industry and across borders, book events and meetings using our new bespoke meetings platform

# Take part

and share your knowledge, learn from others, celebrate achievement with us, and above all, become involved with this dynamic community

And don't miss our re-freshed suite of tailored weekly newsletters, bringing the best articles and news, including the launch of **Food Matters Weekly** which will bring readers the big issues and the inspiring people behind them.





### Top stories



The top trends for ingredients buyers, NPD experts and innovation teams in 2021



04-02-21 / 2 min read

Qina launches personalised nutrition platform to find and compare the top brands



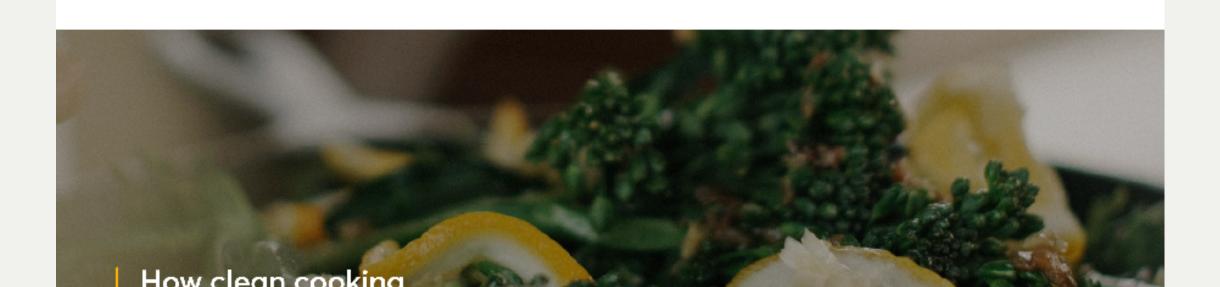
0.4-0.2-21 / 2 min read 🔲

Addressing the increased immunity demand with credible supplements



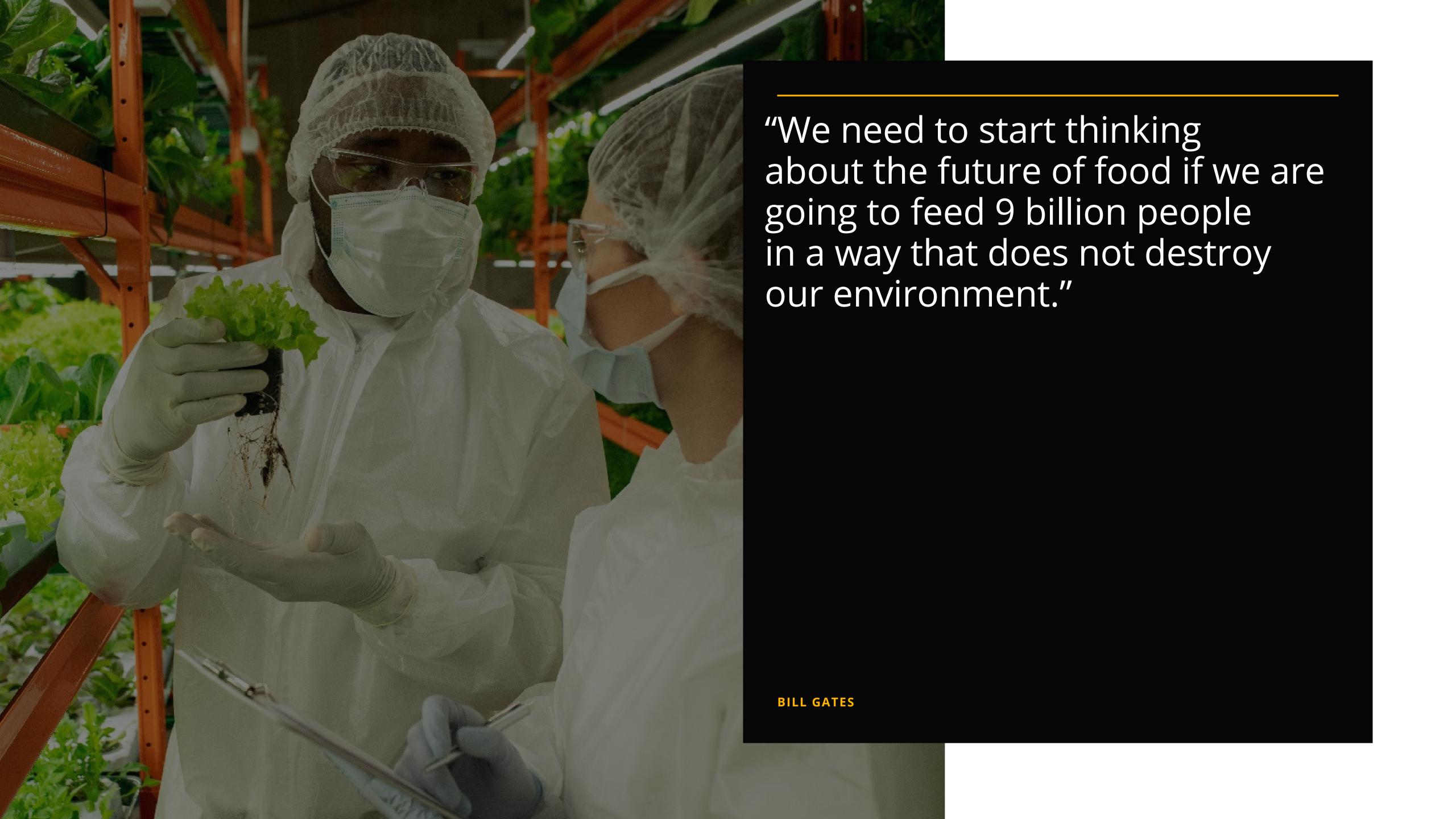
0.4-0.2-21 / 2 min read 🔲

How can enabling "clean cooking" save millions of lives?









# Let us inspire you on your journey

Whether you're familiar with **Food Matters** or you're discovering us for the first time, we hope you'll appreciate our new look and find our new website helpful and engaging.

## Discover

If you'd like to be inspired, visit the website

## Connect

If you'd like to inspire others, share with friends and colleagues

# Take part

If you'd like to join us, create an account or select your newsletter preferences



FOOD tech MATTERS



Inspiring the future of food through industry innovation, technology and people